

From New Public Management to Public Value. A paradigm shift regarding HE system reform.

Kurt De Wit

30.10.2019

12 – 14 Uhr s.t.

Lange Laube 30, Raum 001

Der Vortrag findet als **Brown Bag Lunch**-Vortrag statt, d.h. Sie können gerne Ihr Lunchpaket mitbringen. Das LCSS stellt Tee, Kaffee und Wasser bereit.

Knistern Erlaubt!

ABSTRACT

Many higher education system reforms in the past decades have been built on the paradigm of New Public Management. However, these reforms have not allowed HE to fully take its value for society into account. In recent years a growing call can be heard to orient the HE sector towards more collaboration, a focus on a larger set of socio-economic objectives instead of on performance alone, less pressure, and more trust and legitimacy. New Public Management has not sufficiently enabled the creation of public value by the HE sector. This talk will discuss the concept of NPM and its characteristics, and the implications it has in HE. It will evaluate NPM and point at its flaws. It will present the concept of Public Value as an alternative. The concept of public value can be used to point at the substantially valuable contribution of HE to the economic, social and environmental well-being of a society; the need for HE to negotiate with all stakeholders within the HE system to arrive at legitimacy and political sustainability, while searching for operationally and administratively feasible, and by that trustworthy, solutions.

BIOGRAPHY

Kurt De Wit, PhD in Sociology, is head of the Data Management Unit of the Education Policy Department at the University of Leuven (KU Leuven) in Belgium. In that function he carries out institutional research regarding students and education and monitors national and European higher education policy. His current research interests include governance and funding of higher education, education innovation policy in higher education, the roles of ICT for university students, international rankings of higher education institutions, and the development of the network society and its consequences for higher education. His most recent publications include papers in *Higher Education Research & Development*, *Higher Education Policy*, *Computers and Education*, *Education and Information Technologies*, and the *European Educational Research Journal*. From 2020 onwards, he will be editor-in-chief of *Tertiary Education and Management* (TEAM).



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